

Social Media Post Ideas

The Purpose Of Any Social Media Post is:

- You want people to engage with you.
- You want to Entertain, Educate and Inspire others.
- DON'T mention company or product names.
- Provide value, create curiosity that doesn't give too much away.
- Get inspiration from leaders/others, but make it your own.

1) **Share Stories:** Your product or income testimonial or someone else's. Before & after pics/testimonial.

2) **A Comparison Post:** Maybe you've tried other similar products & now your life has changed because you've finally found something that has given you more results than anything you've ever tried in the past.

3) **Share something funny:** So people know your humour & can see your fun personality.

4) **Share pics or posts of a lifestyle benefit:** Your interests.

5) **Anything that relates to your audience:** eg. Mums.

6) **Celebrate wins:** Your win or someone else's, no matter how small, everyone appreciates recognition!

7) **Share appreciation:** For someone who has helped you.

8) **Share an inspirational quote:** Show gratitude for someone/something in your life with a pic quote.

9) **Share something you are looking forward to:** Holiday, company event, kid's activity that you are able to help with.

10) **Share a problem you are having:** Ask for help, create engagement.

11) **Post about having fun with your team:** Friendships you have made since being in this industry.

Be Consistent & Authentic